

Payout to Vendors



Payout Vendors – Manually and Automatically by Stripe Connect

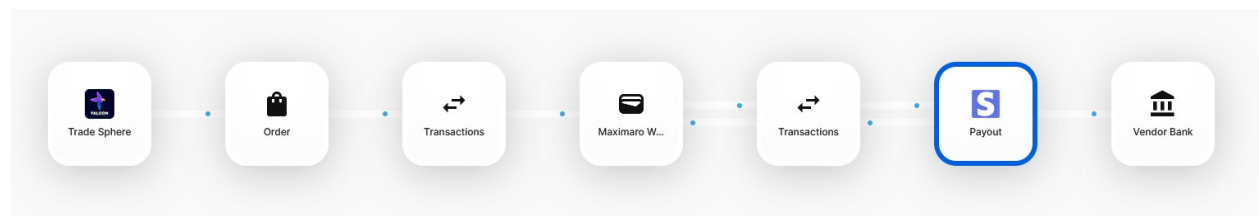
When your business grows, handling payouts to vendors and managing finances can become challenging. But don't worry—Selldone makes it easier. Once you set your store's **Business Model to Marketplace** in **Shop Dashboard > Settings > Business Model**, you'll unlock powerful vendor payout options.

First of all, unlike other platforms, Selldone does **not** collect your revenue or limit how you can handle payouts. You have two main options:

1. **Automatically payout to vendors:** Automatically split customer payments and send them directly to vendors (e.g., via Stripe Connect).
2. **Manually payout to vendors:** Pay out vendors yourself, for example via Stripe Connect or a simple bank transfer.

Automatically Payout to Vendors

In the automatic mode, your chosen payment method must support advanced payout options. Stripe fully supports this, so you'll need to add the **Stripe Payment Method** and enable the **Stripe Connect** feature. (See details below.)



How multi-vendor marketplace payouts work

1. **Customer pays for an order:** When a customer completes a purchase, the money goes into your Stripe account (or other payment method you use).
2. **Order and Fulfillments:** A main order is created in your marketplace (visible in your Orders tab). For each vendor's product in that order, a separate Fulfillment is created. Vendors can see these in their **Vendor Panel > Vendors tab**.

3. **Vendor Wallet Credit:** Selldone creates a virtual wallet for each vendor (the first time it's needed) and credits their portion of the payment into that wallet. This is for accounting purposes—no actual money moves yet.
4. **Stripe Connect Transfer:** If Stripe Connect is enabled and the vendor has connected their Stripe account to your Stripe Connect, Selldone automatically transfers the vendor's share to their Stripe account. If not, it simply keeps the accounting record.
5. **Manual Payouts if Needed:** If a vendor isn't connected to Stripe, you can manually transfer funds later via Stripe Connect or a bank transfer. Manual payouts involve you sending the money outside Selldone and then recording it for accurate bookkeeping.

An Automatic Payout Example

Order Paid via Stripe:

✔
Review
Friday, Jun 16, 2023, 5:02 PM

✔
Confirmation

✔
Preparation

✔
On delivery

✔
Delivered
Monday, Jun 3, 2024, 12:27 PM

Payment

● Sandbox

Kr154.00 ✔ Paid Sandbox

Check S Kr

Buyer **Mehrdad Pajuhaan**

Customer **Mehrdad**

Acquisition channel: Google

- Check order amount and customer payment.
- Check billing address.
- Ensure the entered information is correct, especially if the payment is Cash On Delivery.

Created Date
Friday, Jun 16, 2023, 5:02 PM
● 2 years ago

Payment Date
Friday, Jun 16, 2023, 5:02 PM
● 2 years ago

Payment gateway
stripe
Stripe
● Online

Payment method
VISA VISA
****-****-****-4242

Risk value
23

Billing details
Name:
Phone:
Email: @mail.com
Country: United Kingdom
Postcode: 444444

United States of America

Title	Amount	Description	Info
Total Items Price	Kr84.00		
Shipping Cost	Kr70.00		
Stripe Customer payment	Kr154.00	VISA VISA ****-****-****-4242	Receipt URL
Service Fee	Kr0.77	This amount has been deducted from your Seldone wallet account.	MY DKK... ● Percent : 0.5%
Pre-tax Total Price Kr154.00	<div style="display: flex; justify-content: space-between; align-items: center;"> <div style="width: 30%; background-color: #c8e6c9; padding: 5px;">Order</div> <div style="width: 40%; background-color: #c8e6c9; padding: 5px;">Payment</div> <div style="width: 30%; background-color: #c8e6c9; padding: 5px;">You</div> </div> <div style="display: flex; justify-content: space-between; align-items: center; margin-top: 5px;"> <div style="width: 30%; background-color: #e0e0e0; padding: 5px;">Delivery</div> </div>		

Fulfillment Creation:

Seldone creates fulfillment for the vendor.

Vendors panel Paid - 2 Years Ago

VND-36

Vendors [Vendors](#) [Maximaro](#) [Vendors](#)

Enable Has panel

Awaiting Review Order Confirmation Preparing On Delivery Delivered

Selldone is a Business OS to build, manage, and scale your business visually. Make it yourself with no-code and no-expert needed solution for millions.

Reselling Items

Manual actions On delivery
You can update the vendor order status manually.

Payouts Kr70.00 Kr-70.00 Kr70.00
Manage the vendor payouts and transactions.

2 kg Weight 50 cm Width 40 cm Length 40 cm Height

Selldone then charges the vendor's virtual wallet with +70DKK (for example), representing the vendor's earnings from that order.

Because the vendor previously connected their Stripe account, Selldone automatically transfers 70DKK from your Stripe account to the vendor's Stripe account. You'll see a -70DKK payout record, showing the funds leaving their virtual wallet (accounting) and moving to their Stripe account (real money).

Manual actions On delivery
 You can update the vendor order status manually.

Payouts Kr70.00 Kr-70.00 Kr70.00
 Manage the vendor payouts and transactions.

Payment VENDOR WALLETS

This provides an overview of the transactions in the vendor's virtual wallet on the marketplace. Whenever an order is placed, the vendor's share of the sale is added to their wallet.

Kr70.00	System	Debit the vendor's wallet for a completed order.	REFUND ORDER
Kr-70.00	System	Auto payout for order ID: SM-767.	

This is a list of automatic payouts to your connected bank account. Please note that only automatic payouts will be displayed here, and manual payouts will not be shown.

Kr70.00	System	Auto payout for order ID: SM-767. Stripe Transfer Id: tr_1NjclRlFpBcYznWJDIGvBNmx	REVERSAL TRANSFER
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2 kg Weight 50 cm Width 40 cm Length 40 cm Height

What if some items are canceled?

If items are canceled, first **“Refund Order”** in the Payouts section of the order. (You can see this button in the previous image.) This refund action works on the **virtual wallet level** only—no real money moves just yet. It’s purely for accounting purposes.

Refund Order

Important! Executing this action will generate a negative transaction in the vendor's wallet and subtract the chosen amount from it. The amount cannot exceed the remaining total transactions for the selected order. Additionally, if funds have been transferred to connected bank accounts (such as with Stripe Connect or manual wire transfer), you should create a **reversal transfer**.



Currency

 DKK

Amount

DKK

Remains amount: 0 DKK

Note

You can attach a note here...



It's visible to the vendor.



Your virtual wallet has...

A refund has been...

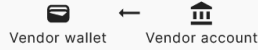
Your virtual wallet bala



Next, if you need to take back real money from the vendor, you do a **Reversal Transfer**. This “reverses” a previous payout, effectively retrieving money from the vendor’s Stripe account and adjusting their virtual wallet to keep everything balanced.

🔄 Revers Transfer

Important! Following each reversal, funds will be added to the vendor's virtual wallet within your marketplace. If you need to issue a refund for an order or provide a partial refund while simultaneously deducting the amount from the vendor's wallet, please perform a **Vendor Refund** on the order page.

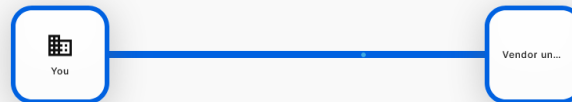


This is the detailed information about the payment and the history of any reversal transactions associated with it.

Payment **Kr70.00**

🏠 Stripe

This payment is transferred to the vendor, but under certain circumstances, such as order cancellation or partial order refund, a reversal can be applied.



Stripe Transfer Id

tr_1NJclRlFpPbCyznWJDiGvBNmx

💰 Reversing Transfer

Initiate a reverse transfer from the vendor account back to your primary account. This option can be utilized for partial refunds.

Currency

Amount

0

DKK

Remains amount: 70 DKK

Note

You can attach a note here... It's visible to the vendor.



Funds Reversal: Replenishment of...

Return of Funds: Transfer...

Reve

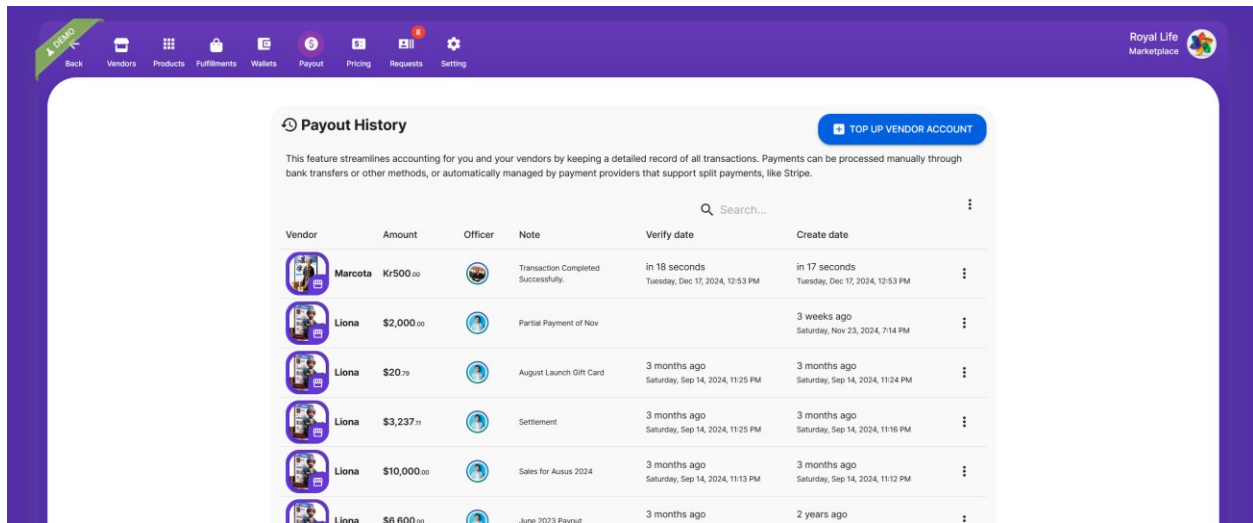


When you perform a Reversal Transfer, Selldone takes money back from the vendor's Stripe account and **credits their virtual wallet** accordingly. Why credit their wallet? Because of accounting standards: imagine a scenario where you refund 50DKK of a fulfillment. First, you remove 50DKK from the vendor's wallet (refund operation), and if needed, you also reverse transfer 50DKK from the vendor's Stripe account back to you. This reversal adds +50DKK to their virtual wallet, balancing the books to zero. Essentially, it ensures the vendor never truly received that 50DKK since it was both added and removed through these steps.

Multi-vendor marketplace accounting can be complicated, but Selldone makes it easy—almost like a miracle!

Manual Payout

Manual payout is simple: You transfer funds to the vendor outside the system (e.g., via bank transfer or cash) and record it in Selldone so accounting stays accurate and up-to-date.



To do this, go to **Shop Dashboard > Marketplace > Payout** and click on **TopUp Vendor Account**.


This feature keeps a detailed record of all transactions for both you and your vendors. Payments can be done manually through bank transfers or automatically by providers supporting split payments (like Stripe). With manual payouts, you have complete flexibility.

Vendor


Select the vendor you wish to transfer funds to. Once selected, available payment options will be displayed. If you've enabled payout-capable payment gateways, those options will also appear here.

 → 
Vendor Wallet Vendor Bank Account


 **Marcota**  

 Pajuhaan

Bank transfer

Manually transfer funds to the vendor's account. 

Stripe Connect Debug

Move funds to the connected Stripe account. 

 Kr67,408,682.00  €0.00  \$0.00

With Balance

\$ Payment

Choose the currency and enter the amount you want to transfer to the vendor. If you enter a negative amount, the funds will be withdrawn from the vendor's wallet. For connected accounts with payout options, the funds will be deducted from the connected account, such as the vendor's Stripe account.

Currency





 USD 

Amount

0 USD

Note

You can add a note here... This note is not visible to the vendor. 

 Successful Transfer for Vendor...  Remittance for Recent Sales.  Vend 

By default, the Bank Transfer option is always available for manual payouts. If a vendor has connected their Stripe account, you'll also see the Stripe Connect option, allowing you to transfer real money directly from your Stripe to the vendor's Stripe. For example, if you pay out 500DKK to a vendor, it will be recorded in your Stripe dashboard:

Q Search Test mode

Transactions Export + New

Payments Collected fees Transfers

⊕ Date ⊕ Amount ⊕ Status

AMOUNT	DESTINATION	DESCRIPTION	DATE
500.00kr DKK	acct_1MuuayEfvy6vKLzy	Manual transfer on selldone. Transaction Completed Successfully.	Dec 17, 3:53 AM
500.00kr DKK	acct_1MuuayEfvy6vKLzy	Manual transfer on selldone. Successful Transfer for Vendor Services.	Sep 10, 7:05 AM
70.00kr DKK	acct_1MuuayEfvy6vKLzy	Auto transfer on selldone. Trade Sphere Online Purchase order SM-767.	Jun 16, 2023, 9:02 AM
2,725.00kr DKK	acct_1MuuayEfvy6vKLzy	Manual transfer on selldone.	Jun 16, 2023, 9:01 AM

What is the “Wallets” Tab in the Marketplace?

The Wallets tab shows all transactions in vendors’ virtual wallets. If a transaction was created by a fulfillment and hasn’t yet been paid out, you’ll see a **PAYOUT** button next to it.

Vendor Wallets

No need to manually add wallets! Vendor wallets are created automatically. If you enable a payment method that supports split payouts (like Stripe Connect), the system will automatically distribute payments to the connected vendors' accounts. If this feature is not enabled, you'll need to manually pay vendors, and you can check the amounts owed to them in the wallet list.

Filter by vendor... Q Search...

Vendor	Balance	Currency	Create date
Marcota pajuhaan@gmail.com	Kr-500.00	DKK Kr	2 minutes ago Tuesday, Dec 17, 2024, 12:53 PM
hiremarcell hiremarcell@gmail.com 225222888	\$749.00	USD \$	2 months ago Friday, Oct 11, 2024, 11:10 AM PAYOUT
David david123456@gmail.com	\$749.00	USD \$	2 months ago Friday, Oct 11, 2024, 11:10 AM PAYOUT
Mitro T pajuhaan@gmail.com	\$-4,551.17	USD \$	2 years ago Sunday, Jun 18, 2023, 1:22 PM
Tim timfornith@gmail.com	\$-2,622.01	USD \$	2 years ago Sunday, Jun 18, 2023, 9:02 AM

Clicking the **PAYOUT** button auto-fills the payout form, making the process easy. This same payout option is also available on the order page. Choose whichever method is most convenient for you.

IMPORTANT: The vendor’s virtual wallet in your marketplace is separate from user wallets in Selldone. They are not linked.

Setting Up Stripe

For automatic payouts and convenient manual transfers, you need to configure Stripe. Your business model should be set to “Multi-vendors Marketplace” to use these features.

For more details, check out [5 Easy Steps for Automating Vendor Payouts with Stripe Connect in Your Multi-Vendor Marketplace](#).

Go to **Shop Dashboard > Accounting > Gateways**, then enable Marketplace features in the **Gateway setting > Marketplace automated onboarding & payout**.

S Marketplace Automated Onboarding & Payout


Each marketplace must manage the intricacies of onboarding, taking into account the ever-changing compliance requirements that may differ based on the business model, transaction type, and country. By incorporating Stripe Connect into your marketplace, you'll be able to facilitate payment splitting among your vendors.

Stripe Connect
You can automatically receive a portion of each payment and distribute the remaining amount to your vendors with ease.

Normal Payment
All customer payments will be received by you directly.

🤔 Step 1 | Add OAuth Redirect

You need to activate OAuth login in the [Stripe Connect Settings](#). We utilize this URL to onboard your vendors.

 `https://selldone.com/payment/stripe/@my-sample/oauth2/callback`

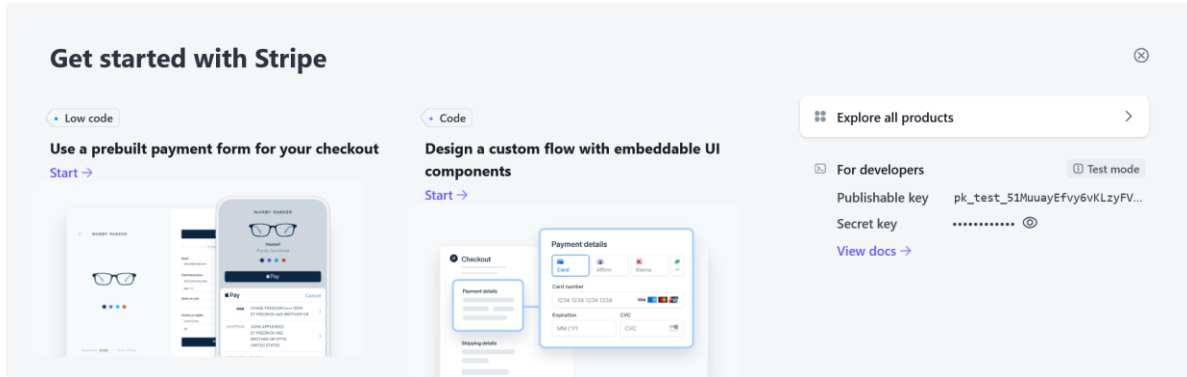
OAuth settings

Enabling an OAuth flow allows your users to onboard to Stripe using OAuth for that account type. Disable flows that you are not using or planning to use.

OAuth for Express accounts
 OAuth for Standard accounts

IMPORTANT:

You must manually enter your public and secret Stripe keys. You cannot use Selldone auto Stripe Connect keys. Retrieve these keys from your Stripe account.



Step 1 | Add OAuth Redirect

Activate OAuth login in the Stripe Connect settings. We use this URL for onboarding your vendors. You can see your store callback URL in the Stripe Gateway settings of your Selldone account.

OAuth settings

Enabling an OAuth flow allows your users to onboard to Stripe using OAuth for that account type. Disable flows that you are not using or planning to use.

- OAuth for Express accounts
- OAuth for Standard accounts

Redirects

Specify all possible URIs that a user could be redirected to after completing the OAuth onboarding flow for Standard or Express.

[+ Add URI](#)

URI

`https://selldone.com/stripe/@myshop/oauth2`

Default **f** ...

Step 1 | Add OAuth Redirect

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`https://selldone.com/payment/stripe/@my-sample/oauth2/callback`

OAuth settings

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OAuth for Express accounts
 OAuth for Standard accounts

Redirects

Specify all possible URIs that a user could be redirected to after completing the OAuth onboarding flow for Standard or Express. [+ Add URI](#)

URI

`https://selldone.com/stripe/@myshop/oauth2` [Default](#) [...](#)


Step 2 | Set Client ID

Enter your Client ID (found in **Stripe > Settings > Connect Settings** after scrolling down). Paste it into the designated field in Selldone.

Step 2 | Set Client ID

Please enter your **Client ID** in the designated field. You can locate it at the top of the **Stripe > Settings > Connect Settings** page, after scrolling down.

Client ID

`ca_Nfw8IKWwv0U8J1hEWWfG6...` 

Step 3 | Check Keys

You've enabled Stripe Connect, so please ensure you've entered both the Public and Private keys. You'll find them in **Stripe > Developers > API keys**.

Important:

- You cannot use Connect if your Stripe account is managed by another service, including Selldone. You must create a new Stripe account directly in your Stripe dashboard.
- If you have other Stripe gateways, enable "Connect Mode" use the **same Client ID** for each.

Payout | Set Manual

Set your Stripe payout to “manual” to retain control over your funds and vendor payouts. Go to **Stripe > Settings > External payout accounts and scheduling** to do this.

Payout schedule





Set a schedule to automatically receive payouts, or send manual payouts via the API or Dashboard. [Learn more](#) →

Automatic every

Manual — You'll no longer be able to see which transactions are bundled in a payout.


Your changes have been saved. Cancel Save


Now Selldone can create an onboarding link in the Vendor’s Panel.

Active 	Inactive 	Pending 	Rejected 
1	0	0	0

My Wallets

You don't need to add wallets manually! Vendor wallets will be created automatically.

Balance	Currency	Update date	
\$-8,083.55 <small>I should return to marketplace.</small>	USD 	Wednesday, Dec 4, 2024, 8:05 PM	SHOW DETAILS

 **Stripe**
Stripe is an American technology company based in San Francisco, California. Its software allows individuals and businesses to make and receive payments over the Internet.

[CONNECT NOW](#)

The vendor will click “Connect Now” and complete the onboarding on Stripe.com.



Wolf partners with Stripe for secure payments.

[← Return to Wolf](#)

Test mode

pajuhaan@gmail.com

You're currently in test mode.

[Skip this form](#)

Select the account you'd like to connect to Wolf

Wolf will be able to see and manage your account data, including payments and payouts. They'll also be able to create new payments and take other actions on your account.

Selldone
Created 28 Sep 2019

Bigmart
Created 9 Apr 2023

azowi.com
Created 16 Oct 2023

pajuhaan.myselldone
Created 26 Oct 2021

See 1 ineligible account

You've selected an existing account to connect

[Connect →](#)

[Create a new account](#)

Done! You can now accept payments from customers and easily pay out to vendors.



Stripe is an American technology company based in San Francisco, California. Its software allows individuals and businesses to make and receive payments over the Internet.



Connected account ID

acct_1MuayEfy6vKLzy

CONNECTED

Vendor's Panel Payments Records

Vendors can view the full transaction and payout history in their panel. They can see every transaction happening in their virtual wallet by visiting **Vendor Panel > Payment**.

Payout History

You can view your payout history here. These payouts may be processed manually through bank transfers or automatically using payment services that offer payout capabilities.

Transactions → Order → Transactions → Merchant W... → Transactions → Payout → Vendor Bank

Search...

Amount	Officer	Note	Verify date	Create date
Kr70.00	System	Auto payout for order ID: SM-767.	2 years ago Friday, Jun 16, 2023, 5:02 PM	2 years ago Friday, Jun 16, 2023, 5:02 PM
Kr2,725.00	Mehrdad Pajuhhan		2 years ago Friday, Jun 16, 2023, 5:01 PM	2 years ago Friday, Jun 16, 2023, 5:01 PM
Kr1,400.00	System	Auto payout for order ID: SM-742.	2 years ago Wednesday, Apr 12, 2023, 12:26 PM	2 years ago Wednesday, Apr 12, 2023, 12:26 PM
\$183.00	Mehrdad Pajuhhan		2 years ago Sunday, Jun 4, 2023, 8:07 PM	2 years ago Wednesday, Apr 12, 2023, 11:48 AM
Kr1,770.00	Mehrdad Pajuhhan		2 years ago Friday, May 12, 2023, 5:04 PM	2 years ago Wednesday, Apr 12, 2023, 11:44 AM
Kr100.00	Mehrdad Pajuhhan		2 years ago Wednesday, Apr 12, 2023, 10:42 AM	2 years ago Wednesday, Apr 12, 2023, 10:41 AM
Kr20.00	Mehrdad Pajuhhan		2 years ago Tuesday, Apr 11, 2023, 6:55 PM	2 years ago Tuesday, Apr 11, 2023, 6:55 PM
Kr250.00	Mehrdad Pajuhhan	something.	2 years ago Monday, Apr 10, 2023, 8:34 PM	2 years ago Monday, Apr 10, 2023, 8:34 PM
Kr50.00	Mehrdad Pajuhhan		2 years ago Monday, Apr 10, 2023, 7:58 PM	2 years ago Monday, Apr 10, 2023, 7:58 PM
Kr200.00	Mehrdad Pajuhhan		2 years ago Monday, Apr 10, 2023, 7:12 PM	2 years ago Monday, Apr 10, 2023, 7:12 PM

< 1 2 >

Connect Bank

We offer split payment capabilities for the following payment gateways. To receive payments seamlessly after each purchase, please connect your bank account using these options.

Stripe

Stripe is an American technology company based in San Francisco, California. Its software allows individuals and businesses to make and receive payments over the internet.

Connected account ID: acct_1MuayEfyy6vKLy CONNECTED

For a detailed look at payouts and Reversal Transfers, they can go to **Vendor Panel > Dashboard > My Wallets** and click on “Show Details”.

USD Transactions

In this section, you can view a comprehensive list of all transactions for the chosen wallet. A charge transaction is created when a customer successfully pays for an order. Additionally, if an order is canceled or partially refunded, the refund transaction will be recorded here as well.

🔍 Search...

Amount	Officer	Note	Create date
\$1,651.30 Marketplace → Wallet	System	Debit the vendor's wallet for a completed order.	2 months ago Friday, Oct 11, 2024, 11:48 AM
\$100.00 Marketplace → Wallet	System	Debit the vendor's wallet for a completed order.	2 months ago Friday, Oct 11, 2024, 11:24 AM
\$40.00 Marketplace → Wallet	System	Debit the vendor's wallet for a completed order.	3 months ago Monday, Sep 16, 2024, 10:52 PM
\$1,651.30 Marketplace → Wallet	System	Debit the vendor's wallet for a completed order.	3 months ago Sunday, Sep 15, 2024, 7:00 PM
\$1,651.30 Marketplace → Wallet	System	Debit the vendor's wallet for a completed order.	3 months ago Saturday, Sep 14, 2024, 5:51 PM
\$1,651.30 Marketplace → Wallet	System	Debit the vendor's wallet for a completed order.	3 months ago Saturday, Sep 14, 2024, 5:44 PM
\$1,631.30 Marketplace → Wallet	System	Debit the vendor's wallet for a completed order.	3 months ago Monday, Sep 9, 2024, 9:56 PM
\$1,621.30 Marketplace → Wallet	System	Debit the vendor's wallet for a completed order.	3 months ago Monday, Sep 9, 2024, 4:28 PM
\$1,631.30 Marketplace → Wallet	System	Debit the vendor's wallet for a completed order.	3 months ago Monday, Sep 9, 2024, 2:34 PM
\$1,631.30 Marketplace → Wallet	System	Debit the vendor's wallet for a completed order.	3 months ago Monday, Sep 9, 2024, 1:41 PM

That's it! Selldone simplifies multi-vendor accounting and payments, giving you and your vendors peace of mind.